



SUPPLIES



A woman with dark hair, wearing a headset and a bright yellow high-visibility vest over a dark blue polo shirt, is smiling at the camera. She is sitting at a wooden desk in a warehouse setting. On the desk, there is a white computer keyboard and a mouse. In the background, there are tall metal shelving units filled with boxes and supplies. A red sign with the letters 'CH' is visible on one of the shelves. The overall atmosphere is professional and efficient.

“Doobu Ltd supplies offers a wide range of services from General Supplies, Medical Supplies, ICT Supplies, Office Supplies and Construction materials. We have a vast distribution network all over Kenya, hence making delivery process so efficient.”

Our Mission, Vision & Core Values

Vision

Our vision is to be a long-term business builder that delivers superior value to all our internal and external stakeholders.

Mission

To be the leader in offering exceptional consultancy services for improved business performance.

Core Values

As a conglomerate comprising multiple brands, we are united by a common set of corporate values that lead us forward.

Excellence

We make decisions and formulate strategies based on objective facts. We try our best to have a thorough understanding of our businesses and the markets in which we operate so that we make decisions that are well thought through.

We adopt high standards in all that we do so that our businesses consistently deliver high quality products and services.

Integrity

We are dedicated to building strong relationships that are mutually beneficial to us and all our stakeholders. Even in the most challenging situations, we behave in a professional and ethical manner.

In all our internal and external dealings, we seek to create an environment of mutual respect through demonstrating humility, appreciation and cooperation.

People Driven

Our people are the ones who power the organization. As such, we try our best to recruit, groom and retain people who are of good character, committed to the organization and highly skilled in their areas of expertise.

Forward Thinking

We adopt a long-term view of our businesses and the markets that we operate in, and we are conscious of the long-term effects of the decisions we make.



Introduction

Doobu Ltd supplies and services was established and registered under the companies act in January 2020 and we are fully compliant with the relevant trade licenses and fully compliant to Kenya revenue authority.

Doobu Ltd supplies offers a wide range of services from General Supplies, Medical Supplies, ICT Supplies, Office Supplies and Construction materials. We have a vast distribution network all over Kenya, hence making delivery process so efficient.

As a firm we have the personal touch, strength, resources, experience and a capable team to provide quality supplies services required to meet the needs of our clients.

We provide an extensive range of innovative products and services catering for the Professional, Commercial, Industrial and the Domestic Supplies.

Our success is primarily based on customizing client requirements to create true commercial value for the client. This fundamental principal drives high client loyalty and in turn focuses our joint attention towards:

- **Reducing Client Procurement Costs**
- **Reducing Client Transaction Costs**
- **Improving Client Labour Productivity**
- **Improving Client/End User Relationships**



Business Type:

General supply and services, Medical Supplies, ICT Supplies , Office Supplies and Construction Equipment /Materials.

Our Staff:

Our company has engaged its personnel at every level of management to oversee company operations are carried out with efficiency at all levels.

Our Aim:

As Doobu Ltd we aim to re-invest our organizations strategies always and adapt to cost effective

measures to provide the client with excellent products at great prices, keep growing and to open new distribution points across East Africa and become the largest independent supplier.

Our goal is to simplify the lives of our customers. We understand that our customers are judged by the highest standards of quality and service. The facilities they care for are expected to be hygienic and environmentally sound - an ever-changing, never-ending challenge.

As Doobu Ltd we promise to be a full partner in helping our customers meet and exceed these expectations.



Our Products & Services

Doobu Ltd boasts the ability to deliver unique quality products and services required to make a true difference to your business and service delivery needs. We don't just supply products. We support every sale with realistic advice

and information aimed at improving labor productivity and reducing your overall cost base. Our Staff will assist your Staff in new innovations being released onto the market and provide information regarding these products.



We Supply Products in:

Medical Supplies

Medical supplies is the more common term for medical equipment (also known as armamentarium).

Armamentarium is defined as:

1. The complete equipment of a physician or medical institution, including books, supplies, and instruments.
2. The complete range of materials available or used for a task.

Types of medical supplies include consumable medical supplies (also referred to as disposable supplies), diagnostic and testing supplies and equipment, durable medical equipment, acute care supplies, surgical supplies, home health care supplies, diabetic supplies, electronic and lifesaving equipment, and much more. Each of these types of medical supplies have unique characteristics and features that help them do the job they are intended for.

As an example, consumable medical supplies are often disposable, one-time use, non-durable products that are used both by health care professionals and also at-home individuals.

Our Clients Range from :

- Medical Wholesalers
- Medical Practitioners
- Government Departments
- Private Hospitals and Clinics
- Emergency Services



Office & ICT Supplies

- Office supplies: Binders and Binding supplies, carrying cases, cash handling, desk accessories.
- Papers: Copy paper and other types of print paper.
- Furniture: Back supports, book and shelving, chair mats and floor mats, seating accessories, desk and workstations.
- Technology: Backup systems and disk, electrical supplies, computer software, computer hardware and accessories.
- Break room: Appliances, Beverages, break room supplies.
- Printing: All occasional cards, business cards, banking supplies, envelopes etc.



Construction Materials

- **Roof Sheets:** They come in a variety of colors, shapes and sizes and are usually produced with a series of alternating grooves and ridges (corrugation) which increase their bending strength.
- Additional improvements such as galvanization (coating with zinc to prevent rust and corrosion) have added to their popularity among home builders. The sheets are strong, corrosion resistant, light in weight and easy to transport.
- **Tiles:** They are commonly used to cover floors, walls and surfaces such as counter tops. The tiles come in a wide variety of designs ranging from simple squares to complex mosaics. They are durable, resistant to tread wear, have colour permanence and are easy to clean.
- **EPS (Prefabricated Building Materials);** The technology involves the frames of houses being manufactured in a factory before being shipped to a construction site for assembly.
- There are different types of prefabs available in the market with the most popular ones in the country being the pre-engineered steel structures.
- **Decorative Glass :** Though glass is very brittle, modern technologies have enabled it to be used for covering entire walls of a building with the support of some form of frame. The use of decorative glass is now a trend as more designers seek innovative ways to decorate the exteriors of buildings.
- **Cement :** Concrete is strong, very durable and the most used man-made building material globally. It has a high compressive strength but low tensile strength and must therefore be reinforced using steel bars or rods.
- **Timber :** mainly used in paneling, flooring and general finishing.



General Supplies

Under General Supplies as Doobu Ltd we have :

- Road construction materials supplies
- Bulk Printing, Branding and Advertisement Services
- Motor vehicle spare parts and general
- Industrial and institutional Chemical supplies
- Pest control and fumigation supplies and services
- Industrial Safety Equipment
- Boiler Equipment and fittings
- Steam and Steam Fittings Supplies
- General Hardware Materials
- Manufacturing plants and equipment
- Cleaning agents and equipment
- CCTV Security and Bio-metric door access systems
- Engineering and maintenance equipment supplies
- Fresh and Dry Food stuffs
- Electrical general supplies
- Electronics and accessories supplies



Corporate Social Responsibility

Our Company operates as a major player in Supplies business, servicing the cleaning, health, education, hospitality and government sectors. We understand our role as a medium sized employer operating with a footprint in multiple countries, that we must take an approach to business that is not only focused on the delivery of a profit to our shareholders, but must incorporate, broad based economic, ecological and social factors.

As Doobu Ltd, we see our role as being a contributor to the community on a scale that is possible from a company that has an extensive

client base and a consequential capacity to influence people to make good choices for the country when selecting cleaning a credible supplies firm.

We are extremely interested in the promotion of good environmental choices by our customers. We offer alternative products that have a beneficial impact on the environment, low Volatile Organic Compounds, recycled and recyclable products, equipment that is supplied with the view that it lowers energy consumption in the usage cycle, extensively filters particles released into the air, etc.



Quality Practices

Our goals are to provide services that are safe and environmentally sound, conduct our operations in an environmentally responsible manner and create health and safety practices and work environments that enable our employees and customers to work injury free.

Our company works with employees, suppliers and customers to protect and enhance the

environment. We pride ourselves with being environmentally friendly with a variety of products which are biodegradable and carbon neutral etc. We uphold the principals and fully recycle all our packing materials and we also use minimal packaging when shipping our products.

Sustainability

Doobu Ltd is continually searching for ways to reduce the environmental footprint, without compromising service delivery.

Our Environmental Policy provides a systematic approach for environmental management across the business, having regard to sustainability, preventing pollution and continual improvement in environmental performance.

Specifically, we aim to minimise any impact on the environment by:

- Promoting environmental awareness and providing the resources and information amongst suppliers, contractors and partners to improve environmental management resources
- Using our natural resources efficiently including minimizing, reusing and recycling waste to the extent practicable.



Ware House & Distribution

Our distribution network is extensive and covers all the counties of Kenya. Distribution is facilitated through multiple warehousing and retail outlets.

Using these geographical points we can guarantee goods will be delivered on time and reduce any unforeseen back orders or down time.

All products and equipment are insured for delivery and are guaranteed to arrive on time and in perfect condition.





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